Cloud ID

Complete Identity Management

Award-Winning Auth Platform

Authentication and Single Sign On

- SAML, OAuth2 and OpenID Connect Authentication Source
- Multi-Factor Authentication
- Single Sign-On Session Management
- External Identity Proxy Authentication

Authorization and Token Management

- OAuth2 Grants and Token Management
- Role-Based Authorization

Federation Management

- Federation Integration Administration
- End User Scope Mapping for Sites & Applications

User Lifecycle Management

- Self-Service User & Admin Management:
  - Extendable Profile Management
  - Password Management
  - Multi-Factor Authentication Management
- Data Consent Management

Cloud ID-Managed User Directory

- Secure Credential and User Data Storage
- REST API for User Data Management

Cloud ID-Integrated User Directory

- LDAP/Active Directory (Remote Access)

Fraud Management & Concurrency Monitoring

- Account Lock Out
- Brute Force Attack Prevention
- End User Device Management

Cloud ID Wins

A proven identity platform, Cloud ID manages access for millions of subscribers.

Improve the User Experience & Increase Marketing Opportunities

- Increase consumption of online services through smart speakers and other connected devices
- Simplify digital ID registration and individual profile management, within a household

Reduce Operating Costs and Scale Efficiently

- Reduce reliance on legacy systems through phased IT upgrades supported by Synacor
- Adapt architecture for increasing streaming traffic loads, while supporting 99.9 SLA
- Encapsulate complexity of disparate streaming partners with cloud-based identity integration

Cloud ID Support

Synacor offers a full identity suite with superior customer support and self-serve tools for end-users.

- User profile management with subscription account linking for entitlements to simplify sign-in and authorization across apps on multiple platforms
- 24/7 NOC and Technical Support Services complemented by real time monitoring and alerting systems
- Professional Services team for custom integration, development and migration support
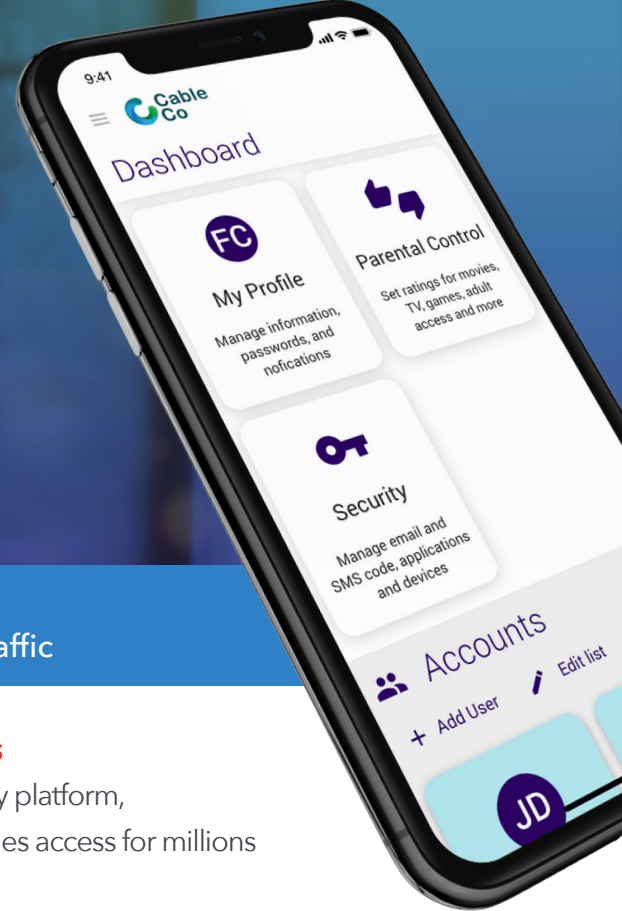
Synacor Advantage and Scale

<10%
Abandonment Rate
(down from ~50%)

20%
Spike in
Content Engagement

200 Million
Subscriber
Accounts Reached

24/7
Tech Support

30+ million
unique
sign-ins / month

15 million
unique federated
auth users / month

Ecosystem of
120+
service providers

Speed-to-Market
Developer
Portal Self-Care

Dashboard

My Profile — Manage your information, passwords, notifications, and linked accounts.

Parental Control — Set ratings for movies, TV, games and more. Hear about system support ratings.

Security — Manage email code, SMS code, connected applications and devices.

Applications — Grant and permissions. Manage the application so that logged into your system.

Notifications — Manage notifications in SMS. Email, or other sign-in changes occur.

Accounts

9:41
Cable Co
← Security

Mobile Authentication

1. Install one of the following authentication apps on your mobile device
- Free OTP
- Google Authenticator

2. Open the authentication app and scan the barcode below

3. Enter the one time code provided by the application and click 'Save' to finish the setup

Enter one time code

Cancel   Save

Cloud ID™

Cloud ID goes well beyond:

- Cloud ID gives a consumer access and control over their digital identity, serving both end users and IT admins
- For the end to end user lifecycle, from registration through sign-out, Cloud ID includes comprehensive identity management activities for both individuals and households
- Cloud ID Authentication is pre-integrated with OEM and OS-level ID systems, so consumers can seamlessly access their favorite devices, inside or outside of the home
- Cloud ID User Lifecycle Management gives both consumers and administrators end-to-end control over a digital identity so that they can securely manage how, when and where an ID can be used, or recovered
- Cloud ID Authorization is compatible with major billing platforms, enabling subscribers to unlock access to consumer services from anywhere, through any device
- Cloud ID gives the providers of digital IDs a platform service to avoid integration complexities of custom systems
- Advanced Authentication and Authorization features including Home Based Authentication, Apple SSO and Fraud Management
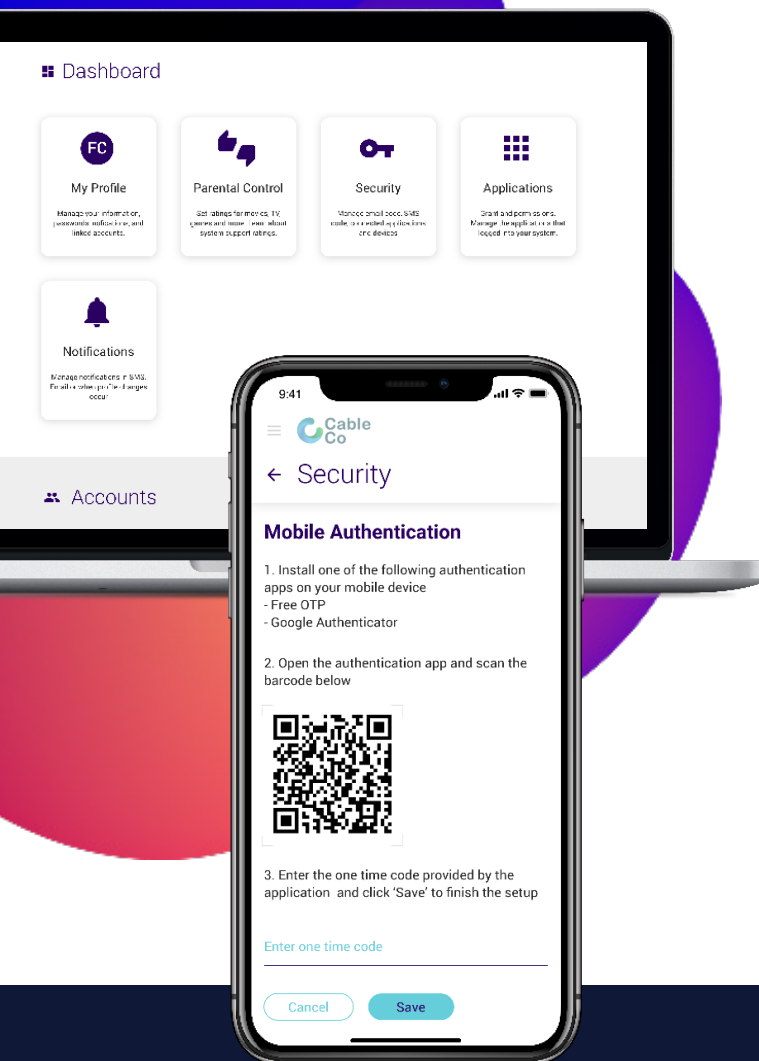
Cloud ID™

**DEMO OUR CLOUD ID
ACCESS ADVANCED AUTH TODAY!**

sales@CloudID.io

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