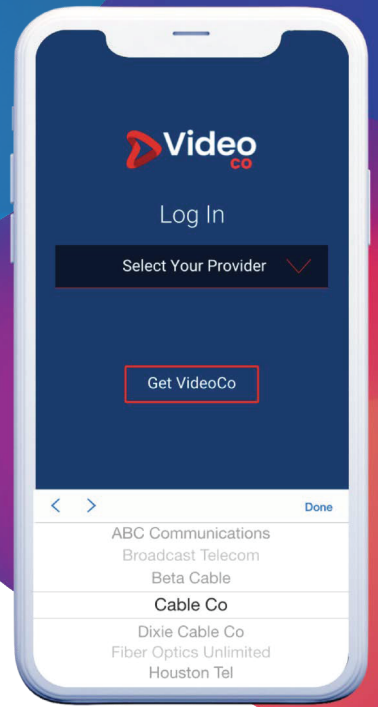




Cloud ID Access

for Content Providers

Simple, secure authentication, unlocking subscriber access to content & services.
Increases user engagement, lowers login abandonment and support calls.



Award-Winning Auth Platform

We absorb the hassle.

- MVPD Discovery & Single Sign On
- Service Provider Authentication
- Pay TV Authorization
- Developer Portal with Administration & Reporting

App Developers & Mobile

- Account Registration
- My Profile and Linked Account Management
- Integration compatibility (SAML, OAuth, OIDC)
- Credential Creation and Password Management
- API Based Solution with Mobile SSO across all platforms
- Compatible with Apple SSO and Home Based Authentication
- Smart Speaker linking for Amazon Alexa, Google Home

Security and Reliability

- Complete access control
- ID usage auditing
- Built for 99.99% uptime
- Geo-redundant services

Cloud ID Access Wins

Synacor powers HBO Max Authentication & Authorization

- Covering over 90 million TV subscribers in the US
- Cloud ID chosen for open standards compliance, API scalability and resilience under traffic surges.
- Synacor runs Cloud ID to authenticate all access to the most popular streaming TV series successfully serving a sustained 5,000+ transactions per second.

Synacor Advantage and Scale

<10%

Abandonment Rate
(down from ~50%)

20%

Spike in
Content Engagement

200 Million

Subscriber
Accounts Reached

24/7

Tech Support

30+ million

unique sign-ins
per month

15 million

unique federated
auth users / month

Ecosystem of

120+
service providers

Speed-to-Market

Developer
Portal Self-Care

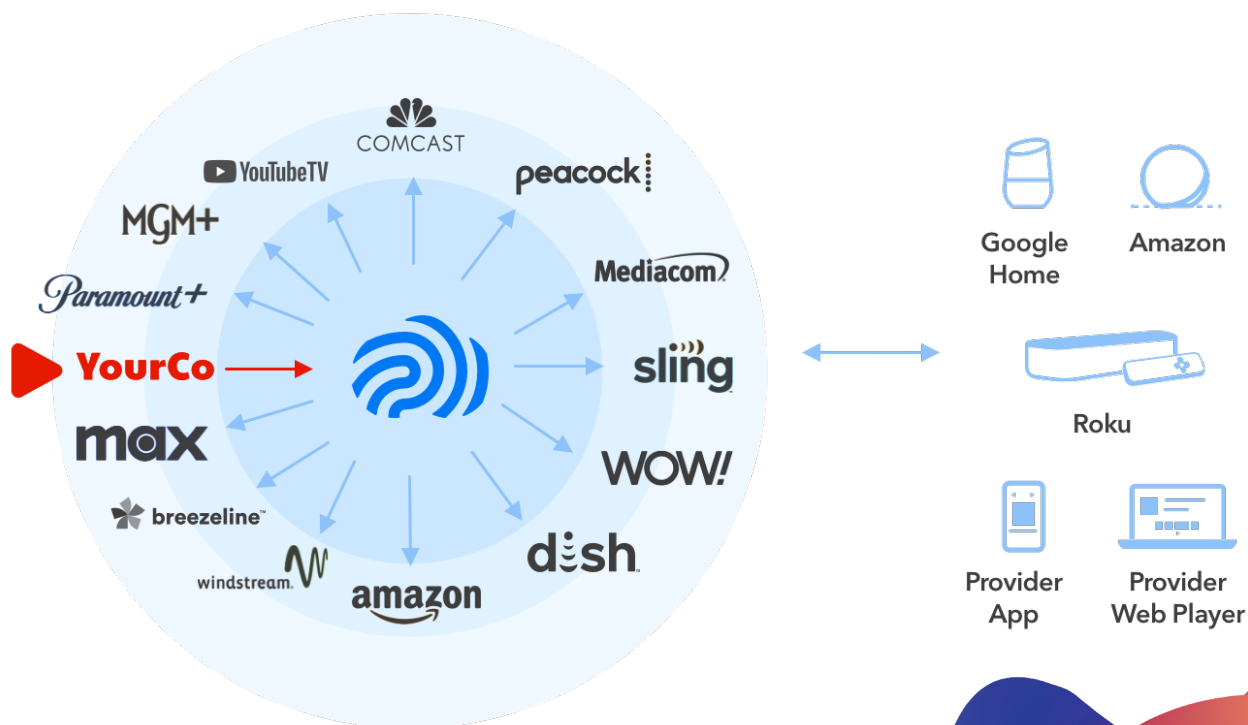
Cloud ID Access vs. Adobe Primetime

Synacor offers a full identity suite with superior client support.

- Content provider user profile management with TV provider account linking for entitlements to simplify sign-in and authorization across apps on multiple platforms
- 24/7 NOC and Technical Support Services complemented by real time monitoring and alerting systems
- Professional Services team for custom integration, development and migration support

Cloud ID goes well beyond simple TV Everywhere checks with innovative features that ease login pain.

- Apple Single Sign On - developed by Synacor and Apple to create an easier TVE login experience on Apple TV, iPads and iPhones
- Top OTT platforms rely on Synacor Cloud ID - SlingTV, YouTube TV & Peacock
- Account Tracking and Linking with Free Preview Capabilities
- Add2Bill -Upsell users when they are trying to watch your content, by easily adding on premium channels right within the login flow



 **Cloud ID™**

**DEMO OUR CLOUD ID
ACCESS ADVANCED AUTH TODAY!**

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